



PARTNER MEDIA KIT 2026

Braise.

Where desire meets design.

Braise helps couples turn ordinary rooms into intimate spaces, then plan the evenings that happen in them.

The room where everything happens deserves as much thought as *any other room in the house.*

Braise is an independent editorial site and app for adults in relationships. We help people redesign an everyday bedroom, spare room or forgotten corner into a space made for intimacy, and then we help them use it.

Everything on Braise is written by us. Where we've used a product, the review says so. Where we haven't, it's labeled vetted and says what our take is based on. No brand pays to be included.



Most sites review one thing. *We plan the whole night.*

01 Find what you like

Most people know a room they love when they see it. Start there, alone or together.



Find your style

Five quick questions and we'll name your style and where to begin.

Take the quiz -- or pick between rooms

Yes / No / Maybe

Mark ideas in private and see only where you overlap. Keep the matches as a printed booklet.

Design It Together

One phone, two turns, and the style you both actually like.

02 Design the room

See your own bedroom in the new style, then make sure it fits and costs what you planned.



Room Designer

Upload a photo of your bedroom and see it redone. Your first render is free.

Try it on your room --

Fit check

Will a king fit? See the bed drawn to scale, walkways and all.

Budget Planner

Pick a budget and a mood, and we split it across the room with real pieces.

Room Plan (UNLIMITED)

A shopping list, an order checklist and a weekend install plan for two.

03 Set the scene

Light, quiet and a plan for the evening do more than any one purchase.



Lighting planner

Layers, bulb warmth and two scenes to save, for the room you have.

Plan your lighting --

Privacy check

A one-minute look at walls, doors and windows, and what to fix first.

Scenes

Evenings at home, each tied to a room style, at three heat levels.

GETTING THE PIECES

Wishlist · Price Tracker · Pairing Checker · Lube & Material Checker

04 Play

The room is ready. Now talk, laugh and see where the night goes.



Conversation Cards

Draw a prompt and talk. Light to start, deeper when you're ready.

Draw a card --

Ember Dice

Roll for what, where and for how long.

The Midnight Room

A candlelit game for two to four, hosted by Vesta. October only.

1

The room. Bedding, lighting, rugs, art and furniture, chosen with our AI Room Designer, which restyles a photo of the reader's own room in one of 14 styles.

2

The scene. Candles, scent, music and the right light, set before anyone walks in.

3

The night in. A film worth watching together, and chocolate or dessert in bed.

4

Getting closer. A slow massage with good oil, a bath for two, loungewear or lingerie that feels like an occasion.

5

Play. Toys, lubricants and positioning furniture, reviewed honestly and age-gated.

6

Talk. Conversation card decks and games for two, on the site and in the app.

Every product on Braise lives inside one of these steps, next to the guide or scene where it's useful.

Three evenings, and where *your product fits*.



WARM ORGANIC

A Friday in, eight years together.

Maya and Chris haven't had a real night in since the kids started school. They open a Warm Organic scene: linen sheets, a cedar candle, low amber light, a film from our list, a bar of good dark chocolate, and a deck of cards that gets them talking about something other than logistics.

WHERE BRANDS FIT

Bedding and candles, gourmet chocolate, a film rental, conversation cards.



PARISIAN BOUDOIR

The anniversary.

Sam wants to plan something better than dinner out. Our Parisian Boudoir guide walks him through the room (velvet, brass, a mirror placed right), then the evening: a silk robe, massage oil warmed by the bath, a couples vibrator our review explains in plain language, and a lube that's safe with it.

WHERE BRANDS FIT

Silk and loungewear, lingerie, massage and bath, sexual wellness.



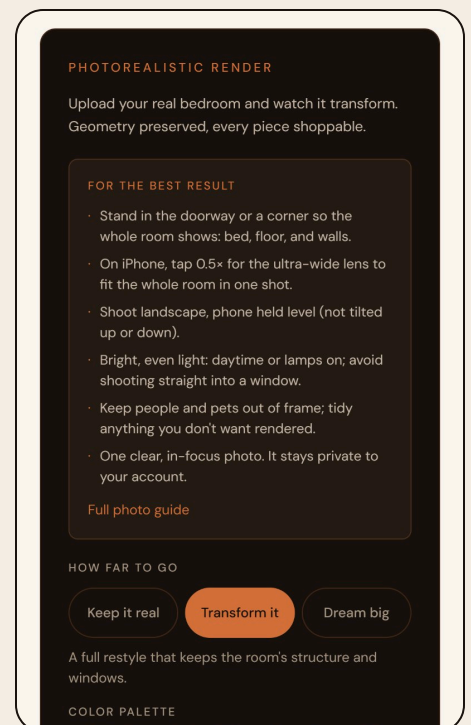
JAPANDI

Making the spare room ours.

Jordan and Alex have a guest room nobody uses. They photograph it, try three styles in the Room Designer, and pick Japandi. Then they shop the render: a low platform bed, a wool rug, paper lanterns, a positioning wedge that reads as furniture by day, and storage for everything else.

WHERE BRANDS FIT

Furniture, rugs and lighting, positioning furniture, discreet storage.



THE ROOM DESIGNER

We'd rather recommend one thing we believe in *than ten we don't.*

A night in only works if nothing in it disappoints, so we're picky. Before anything appears on Braise, we look at:

01

Materials and safety. Body-safe silicone over mystery plastics, honest ingredient lists, real fabric compositions.

02

Design. Would it look right in a room someone cared about? Most of the catalog in our categories wouldn't.

03

The brand behind it. Clear specs, real customer care, fair returns and discreet shipping.

04

How it serves two people. We favor products that make an evening better for both partners.

Most products we research never make the site. That's why the ones that do earn trust, and why a click from Braise comes from someone who has already decided.



By the time they click, they've already *pictured it at home.*

A reader who uses the Room Designer has seen the piece in their own room, next to their own window, and priced the whole scene. A reader planning an evening is buying for a specific night, often across categories at once: the candle, the robe and the chocolate together. That's a different click from someone scanning a top-ten list.

A RANKED LIST

Ten options, seen out of context.

The click is often one more comparison step.

One product, one basket.

A BRAISE ROOM RENDER

The piece, shown in the shopper's own room.

The click comes after they've pictured it at home.

The whole scene is priced, so baskets cross categories.

A *brand-safe*
place to be seen.

No explicit imagery.

Rooms first, and where people appear it's tasteful and never explicit.

Consent-first language throughout.

Age-gated for adults 18+.

Editorial tone, not sales copy.

Disclosure on every page with affiliate links.

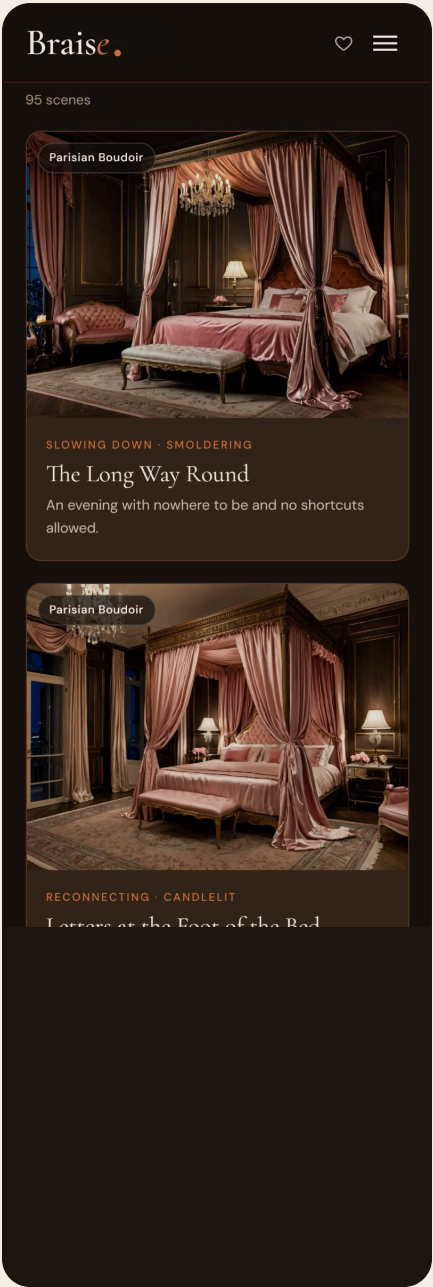
Reviews, labeled tested or vetted, with a clear recommendation, a plain verdict, how it fits in a real room, what to pair it with, and who should skip it.

Room renders across 14 design styles, and in readers' own rooms through the Room Designer, each piece linked to the retailer.

Guides: more than 50 in-depth guides that explain what to look for, then recommend specific products.

Evening scenes that pair a room with lighting, scent, music, a film, food and something to wear.

Our email list: a weekly card and a scene, opt-in only.



EVENING SCENES

50+	40+	95+	14	1	0
In-depth guides	Product reviews	Evening ideas	Design styles	AI Room Designer	Paid placements

Adults in relationships who care how their room feels and how their evenings go: couples moving in together, couples who've been together for years and want the spark back, people redoing a tired bedroom, people choosing a gift for a partner.

Braise is new, and we'll say so. We're building an audience on the strength of the content and the tools, not bought traffic, and we'd rather grow with a few partners who fit than list everyone.



09 THE FOUNDERS

Founded by
Maghan and Ryan.

Maghan is Founder and Editor-in-Chief and leads everything you read on Braise. Ryan built the Room Designer and the app. You'll be talking to Maghan directly.



10 LET'S WORK TOGETHER

Let's *work together.*

We're looking for partners across the whole evening: furniture, bedding, lighting and decor; candles and scent; gourmet chocolate and treats; massage, bath and body; loungewear, silk and lingerie; sexual wellness; and books and film. If your product belongs in a well-designed room on a good night, we'd like to hear from you.

EMAIL

hello@braiseroom.com

SOCIAL

@braiseroom on Instagram, Facebook, Pinterest and TikTok

WEBSITE

braiseroom.com

NETWORKS

Awin · Rakuten · Amazon Associates · direct brand programs